MEDIA ADVISORY

New York Times Columnist Mark Bittman and Renowned Food Experts to Address Injustices in the Food System

ATTENTION: Assignment desks and general assignment, food, health, agriculture and economics reporters

WHAT: “Cultivating Justice in Food Systems: People, Power, and Policy,” a forum to address social justice in food systems featuring New York Times columnist and renowned cookbook author Mark Bittman, Ricardo Salvador from the Union for Concerned Scientists and Saru Jayaraman from the Food and Labor Research Center at UC Berkeley. The forum will be moderated by Troy Duster from the Warren Institute on Law and Social Policy at UC Berkeley. The forum is hosted by the Berkeley Food Institute.

WHO:
- Mark Bittman, New York Times Columnist and Food Writer; Distinguished Visiting Fellow, Berkeley Food Institute
- Saru Jayaraman, Lecturer, Goldman School of Public Policy, UC Berkeley; Director, Food Labor Research Center; Founder, Restaurant Opportunities Center
- Ricardo Salvador, Director of Food and Environment Program, Union of Concerned Scientists
- Troy Duster (moderator), Chancellor’s Professor and Senior Fellow, Warren Institute on Law and Social Policy, UC Berkeley

WHEN: Tuesday, March 31, 2015, 7:00 pm – 8:30 pm

WHERE: Anna Head Alumnae Hall at UC Berkeley, 2537 Haste Street, Berkeley, CA 94720

DETAILS: This interactive forum will address critical needs, policies, and practices that are necessary to confront the causes and consequences of injustices in predominant food systems. Speakers will discuss the need to protect rights of workers in the food sector, change practices of corporate food companies, ensure the rights of low-income communities who lack access to healthy affordable food, and other policy or political changes. The forum will include a facilitated dialog among the speakers and interaction with the audience.

The event’s main sponsor, the Berkeley Food Institute, works to catalyze and support transformative changes in food systems, to promote diversity, justice, resilience, and health, from the local to the global. More information is available at http://food.berkeley.edu. The event is co-sponsored by the UC Berkeley College of Natural Resources, Student Environmental Resource Center, School of Public Health, and UC Global Food Initiative.

MEDIA: Media are invited to attend a VIP reception with the panelists from 5:30 – 6:45 pm. RSVP is required. There are a limited number of reserved seats for media at the forum from 7:00 – 8:30 pm. Please RSVP to Dani Lee at foodinstitute@berkeley.edu or 415.758.3264 by noon on Monday, March 30th for the VIP reception and/or to reserve a seat at the forum.