**Allen J. Moy**

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**Biography:**

Allen J. Moy is Executive Director of the Pacific Coast Farmers’ Market Association (PCFMA), a nonprofit organization which serves over 250 California farmers by operating and promoting over 60 certified farmers’ markets in the San Francisco Bay Area. Allen joined PCFMA in 2003, bringing over 15 years of experience in nonprofit organizations.

Allen is a Board member of Fresh Approach, a nonprofit organization founded by PCFMA in 2008 that connects California communities with healthy food from California farmers through innovative health, nutrition and food access programs such as VeggieRx, Market Match and the Freshest Cargo Mobile Farmers’ Market.

Allen is a native of San Antonio, Texas. He holds a Master's in Urban Administration and a Bachelor's in Communications and Political Science, both from Trinity University in San Antonio. Allen also has a Certificate in Human Resource Manager from California State University, Hayward (now Cal State East Bay).

Allen lives in Concord, California where his passion for local food has inspired him to plant fruit trees and a vegetable garden that consistently feed the neighborhood squirrels.