

Research-to-Policy Faculty Workshop

Monday, June 20, 2016
8:00 a.m. – 2:00 p.m.
Alumni House Toll Room

Many of our affiliated faculty, research staff, and postdoctoral fellows have expressed an interest in learning more about policy engagement, and connecting with colleagues who have done work in the policy arena. The Berkeley Food Institute is committed to serving this need by offering practical and engaging sessions tailored to the specific needs of food and agriculture researchers. Last summer we convened the first of these workshops, in collaboration with the UC Global Food Initiative. This year our workshop will have a special focus on UC Berkeley faculty and staff who are working on food and agriculture.

WORKSHOP OBJECTIVES

- Identify opportunities and resources for Berkeley researchers to increase involvement in policy;
- Learn from successful examples of translational food and agriculture research, and explore challenges to effectively communicate research to policy;
- Share practical tools for engaging policymakers and the media with evidence-based research results;
- Build a community of food and agriculture scholars at Berkeley that are engaged with and knowledgeable about policy and provide opportunities for collaboration.

COSPONSORS

This research-to-policy faculty workshop is cosponsored by the Goldman School of Public Policy and the Office of Government and Community Relations, UC Berkeley.

AGENDA

8 – 8:30: Registration and Refreshments

8:30: Introduction and Welcome

Nina F. Ichikawa, Policy Director, Berkeley Food Institute

8:40: Navigating University Structures and Reward Systems

J. Keith Gillless, Dean, College of Natural Resources and Professor in the Departments of Agricultural and Resource Economics and Environmental Science, Policy, and Management, UC Berkeley

9:10: Examples of Translational Research

Cases of researcher and policymaker collaboration

- Kristine Madsen, Associate Professor, Joint Medical Program and Public Health Nutrition, UC Berkeley/UC San Francisco
- Claire Kremen, Professor, Department of Environmental Science, Policy, and Management, UC Berkeley

9:40: Group Exercise

Introductions of your work

Collective questions for lunch time discussions

10:00: Making Science Come Alive

Pei-Ru Ko, Founder and Director, Real Food Real Stories

10:45: Engaging with the Media

Haven Bourque, Founder and Principal, Haven B Media

11:45: Lunch Session: Small Group Discussion

12:30: Navigating Legal and Political Environments

Adrian Diaz, Director, State Government Relations, Office of Government and Community Relations, UC Berkeley

1:15: Closing Keynote

Mariko Yamada, Former California Assemblymember and Candidate for California State Senate District 3

1:55: Thank you and Closing

L. Ann Thrupp, Executive Director, Berkeley Food Institute

INTRODUCTION



Nina F. Ichikawa is the Policy Director of the Berkeley Food Institute. She previously served in the office of Senator Daniel K. Inouye and with the US Department of Agriculture’s “Know Your Farmer, Know Your Food” Initiative. In 2011, she was named a Food and Community Fellow by the Institute for Agriculture and Trade Policy. Following research on sustainable food systems in rural Japan and Mexico, Nina received a BA in Interdisciplinary Studies/Food Policy from UC Berkeley and an MA in International Relations/Food Policy from Meiji Gakuin University.

SPEAKERS



J. Keith Gilless is Dean of the College of Natural Resources (CNR) at UC Berkeley, and holds a joint professorial appointment in CNR’s Department of Environmental Science, Policy, and Management and its Department of Agricultural and Resource Economics. Gilless earned his BS in Forestry from Michigan State University and a joint PhD in Forestry and Agricultural Economics from the University of Wisconsin-Madison. His research program has encompassed issues in forest products trade and markets, regional economic analysis of resource-dependent communities, wildland fire protection planning, forestry decision support systems, and international development. He is a recipient of Berkeley’s Distinguished Teaching Award, and the co-author of two textbooks on forest resource management and economics. Gilless has held a variety of administrative and Academic Senate leadership positions on the Berkeley campus and in the UC System, and is currently co-sponsor of the Faculty Climate Action Champion program in support of UC President Napolitano’s UC 2025 Carbon Neutrality Initiative. He is also currently serving as the chair of the California Board of Forestry and Fire Protection. He has previously held visiting professor and researcher appointments at Beijing Forestry University and the International Institute for Applied Systems Analysis.



Kristine Madsen is an Associate Professor of Public Health Nutrition at UC Berkeley and in the Berkeley-UCSF Joint Medical Program. She is a pediatrician and research scientist with expertise in the design and evaluation of interventions related to pediatric obesity and health inequalities. Her research is focused on identifying policies and programs that will improve youths’ nutrition and physical activity environments. Her current research projects include a longitudinal study exploring the impact of soda tax legislation on soda consumption, and a controlled trial to examine the impact of child nutrition interventions in the San Francisco Unified School District. She has a MD and MPH in Epidemiology from University of Indiana and a BA in Mathematics and English from UC Berkeley.



Claire Kremen is Faculty Co-Director at the Berkeley Food Institute and a Professor of Arthropod Biodiversity in the Department of Environmental Science, Policy, and Management at UC Berkeley. She is an ecologist whose work focuses on understanding and characterizing the relationship between biodiversity and ecosystem services, and utilizing this information to develop conservation and sustainable management plans, considering both protected areas and the working lands matrix around them. Her current research focuses on exploring the ecological, social, and economic benefits, costs, and barriers to adoption of diversified farming systems, and on restoring pollination and pest control services in intensively farmed landscapes, using both predictive modeling and field studies. She has won numerous honors, including the prized MacArthur Foundation Fellowship for her contributions to ecology, agriculture, and biodiversity and the J.S. McDonnell Foundation 21st Century Fellowship. She also co-directs the Center for Diversified Farming Systems. Claire served as the University representative for the California Department of Food and Agriculture Climate Change Consortium. She serves as review editor on pollination for the Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services of the United Nations. She has a PhD in Zoology from Duke University and a BS in Biology from Stanford University.



Pei-Ru Ko is Founder and Director of Real Food Real Stories, a Bay Area non-profit dedicated to humanizing the food system and uplifting local changemakers in food through storytelling that connects and inspires eaters to social actions. She has spent the past ten years exploring and building organizations based on authentic storytelling and storytelling for impact. She helped to organize TEDxTaipei, one of the first TEDx conferences in the world.



Haven Bourque is Founder and Principal of HavenBMedia. Her focus is communications strategies that support national, regional, and local food system transformation. Working with a diverse range of organizations and individuals including farmers, policymakers, student activists, entrepreneurs, and executives, she has earned coverage in media outlets including the New York Times, Forbes, TIME, the Washington Post, and Politico. Her media training workshops have played a key role in preparing subject experts and influencers for successful media interaction, empowering even the most reluctant participants to feel comfortable, confident and controlled in high-pressure media situations.



Adrian Diaz is UC Berkeley's Director of State Government Relations. Since 2005, he has handled local, state, and federal issues on behalf of the university. Prior to UC Berkeley, Adrian worked at a San Francisco communications firm, interned in then-Mayor Gavin Newsom's Communications Office, and served as an aide to the Mayor's Education Advisor. He most recently served as the interim Legislative Director in the UC Office of the President State Government Relations Office in Sacramento. He has a BA in Political Science from UC Berkeley.



Mariko Yamada is a Democrat and former California Assemblymember currently running for California State Senate District 3, comprised of Solano and Napa counties, and portions of the counties of Contra Costa, Sacramento, Sonoma, and Yolo. She served as Chair of the Assembly Aging and Long Term Care Committee for five years; and was the senior member on the Assembly Committees on Agriculture; Water, Parks and Wildlife; and Veterans Affairs. She was also a member of these Committees: Assembly Rules, Labor and Employment, and Housing and Community

Development. In addition, she was Chair of the Assembly Select Committees on State Hospital and Developmental Center Safety; Sustainable and Organic Agriculture; and served on the Assembly Select Committee on Homelessness; State School Financial Takeovers; Foster Care; Workforce Development Within the Developmentally Disabled Community; Wine; and the 2010 Census, among others. Mariko was born in Denver, Colorado after her family's release from the Manzanar War Relocation Center, one of ten WWII Japanese-American internment camps. She attended inner-city public schools in the Five Points Neighborhood and was the first in her family to graduate from college, earning a BA in Psychology from the University of Colorado, Boulder and a Master's in Social Work from the University of Southern California.

ABOUT THE BERKELEY FOOD INSTITUTE

The Berkeley Food Institute seeks to transform food systems—to expand access to healthy, affordable food, and promote sustainable and equitable food production. We empower new leaders with capacities to cultivate diverse, just, resilient, and healthy food systems. In 2015-19, BFI's work focuses on three critical food system themes: Good Food Access, Fair and Healthy Jobs, and Agroecology. We emphasize a holistic approach to address these pressing issues.

BFI builds capacities and achieves impacts through five interdisciplinary programs:

- Education
- Research
- Policy
- Communications
- Community Engagement

BFI creates and supports linkages between these programs to achieve transformative change.

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